



*Robert Lowery*

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**INFORMATION**



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RL Experience



**EMPOWER716**  
**THE PODCAST**  
*for Entrepreneurs and Business Owners  
with Coach Robert Lowery*

*Empowering*  
**Local Entrepreneurs &  
Community Initiatives**

By **sponsoring Empower716**, companies aren't just purchasing ad space—they're **investing** in a platform that champions the voices of local business owners, entrepreneurs, and community leaders. Through our reach sponsors help create valuable exposure for guests who share their journeys and **community initiatives** at no cost, driving awareness and support for impactful work in **Western New York**.



*Join us in empowering Western New York*

# Sponsorship OPPORTUNITIES

choose a package that fits your business goals and make an impact today.

<b>Community Advocate (\$200)</b> Verbal mention by host (15 seconds), guest announcement flyer inclusion, and monthly social media appreciation post.	
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<b>Silver (\$1,500)</b> Half-season sponsor (6 episodes), 1 ad spot per episode, and website logo feature.	<b>Bronze (\$750)</b> Quarter-season sponsor (3 episodes), 1 short ad spot per episode, and social media mentions.

## AUDIENCE METRICS


<b>YOUTUBE</b> 	<b>LINKEDIN</b> 	<b>TIKTOK</b> 
3,000+ subscribers	4,150+ followers	2,770+ followers

### AUDIO STREAMS

100+ plays per episode on Apple Podcasts, Spotify, and Google Play.



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# Highlighting the PODCAST

*Empower716* creates engaging content that empowers & inspires local entrepreneurs & business owners.

*Here's a glimpse into*

# WHAT WE DO

